

# Parkwood Village

Apartments



September 3, 2009


Rob Laughter  
Connective Insights  
Raleigh, NC 27606

Dear Rob:

You have given me back my self-confidence. Two weeks ago I felt like an “old grandmother” in the social media market. With your help, Parkwood Village Apts now has a Facebook page and has recruited 85 fans. Our page is beginning to show signs of daily discussions amongst our residents and positive feedback from our planned events. You have shown me that I do not need to be afraid to enter this new world of SOCIAL MEDIA MARKETING.

Your ideas have been most insightful to our needs and I look forward to working with you in the future to expand our social presence here at Parkwood Village Apts.

Sincerely,

  
Judy Carraway  
Property Manager